

# LAURA BROWN

[WWW.LAURA-BROWN.CO.UK](http://WWW.LAURA-BROWN.CO.UK)

## ADDRESS

58 Staveley Ave  
Hillsborough  
Auckland 1041

## TELEPHONE

(09) 6251104

## MOBILE

02102711843

## PROFILE

I have 3 years experience as an eCommerce website designer with the European market leader in website providers. In addition to this I have freelance experience, where I offered my design and development services, and 1 years content management experience.

## EXPERIENCE

### INTERACTIVE DESIGNER

*FMIT, Auckland, New Zealand Mar 2009 - Present*

I am currently employed with FMIT, a specialist in software development. As an interactive designer I am currently working with the Ministry of Economic Development and the New Zealand Companies Office to re-brand their website, and develop a new online companies registration service. This project requires high functionality for its detailed registration process.

### WEBSITE DESIGNER

*Venda Ltd. London, UK Jan 2006 - Oct 2008*

My role within Venda® enabled me to work with many high end brands such as the BBC, Panasonic, Superdrug, Abbott Nutrition and De Beers. As a lead designer I would meet with clients, pitch ideas and present my designs. Through working with Venda® I have gained considerable knowledge of eCommerce websites, with the use of effective page layout and design to maximise sales. I have built up an extensive portfolio of clients, all were provided with a bespoke design to meet their needs. My online portfolio is available to view at [www.laura-brown.co.uk](http://www.laura-brown.co.uk).

### FREELANCE WEBSITE DESIGN & DEVELOPMENT

*Nov 2004 - Present*

Various website design projects offering design, development, graphic design and branding. I worked with HTML, CSS, PHP, CMS, MySQL and Flash. Through using CMS software, Wordpress, CubeCart and ZenCart I offered eCommerce services for start-up businesses and also template design for existing websites.

### WEBSITE CONTENT MANAGER

*EmporiumUK, Norwich, UK Contract Position Jun 2005 - Dec 2005*

Design and development of 4 websites. Projects include working with HTML, databases, Flash animations, graphic design and template design. Updating products, prices and stock online. Adding new products to the database with imagery. I introduced CMS software to the website to reduce the time spent on order management and uploading new products.

## EDUCATION

### THE NOTTINGHAM TRENT UNIVERSITY

*Nottingham, UK — BSc (Hons) Multi-Media Production*

*Achieved: 2:1 High Pass*

### CATERHAM HIGH SCHOOL & SIXTH FORM COLLEGE

*4 A-levels 11 GCSE's*

## SKILLS

As a multimedia production graduate, I have a widespread knowledge of both Windows and OS X operating systems. I am highly experienced with graphic design software including Fireworks, Photoshop, Illustrator and Flash. I am also experienced in development software Dreamweaver, as well as CSS, HTML, PHP and MySQL. I have previously worked with animation software 3D Studio Max, as well as audio and video software Premiere Pro and Soundforge.

With my degree being from the School of Computing, combined with the School of Art & Design, my websites are both intuitive and creative, combining functionality and ease of navigation with design. I am a very competent person, who strives to succeed, with attributes which are beneficial in all areas of work.

## REFERENCES

### EMPLOYER REFERENCE

*Steve Uren, Venda Ltd. 101 St. Martin's Lane, London, WC2N 4AZ*

*[steve@venda.com](mailto:steve@venda.com)*

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### PERSONAL REFERENCE

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